

Vanuatu industry and market trends



Overview

These factsheets include the most recent data from the Department of Finance and Treasury (DoFT), the Vanuatu Bureau of Statistics (VBoS), and the Reserve Bank of Vanuatu (RBV) on economic production, inflation, trade, fiscal performance, and the labour market. The Treasury Division publishes the Economic and Fiscal Indicator Factsheets on a regular basis to provide a high-level snapshot of the state and performance of Vanuatu's economy. Data insights to support tourism industry growth and development. Understanding the consumer market in Vanuatu is essential for any business looking to establish or expand operations in this South Pacific archipelago. With a population of approximately 300,000 spread across 83 islands, Vanuatu offers a unique and evolving market. What Is Market Research in Vanuatu?

. Vanuatu is a Pacific island agriculture- and tourism-based economy; environmentally vulnerable to cyclones; poor property rights administration; corruption-prone; subsidizing loss-prone state enterprises in agriculture, banking, and airports.

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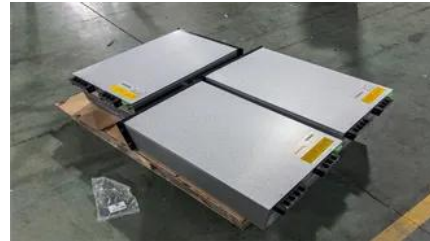


Economy of Vanuatu: GDP, Trade & Economic Indicators Overview

The central hub for understanding the economy of Vanuatu. Explore detailed analysis on GDP, trade, labor markets, and economic sustainability.

ECONOMICS AND FISCAL INDICATOR FACTSHEET

These factsheets include the most recent data from the Department of Finance and Treasury (DoFT), the Vanuatu Bureau of Statistics (VBoS), and the Reserve Bank of Vanuatu (RBV)



Vanuatu Tourism Office

Access comprehensive market research and tourism statistics for Vanuatu Islands. Data insights to support tourism industry growth and development.

ECONOMY OF VANUATU

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Vanuatu Consumer Market: Trends and Challenges



In this article, we will explore various aspects of Vanuatu's consumer market, from purchasing habits to emerging trends, including competitive analysis and growth prospects.

Vanuatu Market Analysis :: Fitch Solutions

We have revised down our forecasts for growth in Vanuatu in 2025 from 2.6% to 1.9% due to significant disruption to economic activity following a 7.3 magnitude earthquake that struck the



Vanuatu Tourism and Hotel Market (2025-2031) , Growth

6Wresearch actively monitors the Vanuatu Tourism and Hotel Market and publishes its comprehensive annual report, highlighting emerging trends, growth drivers, revenue analysis, and forecast outlook.

Market Research in Vanuatu

Market research in Vanuatu provides critical insights into consumer behavior, industry trends, and the competitive landscape in the country. It addresses local challenges such as limited infrastructure,



Vanuatu: 2024 Article IV Consultation-Press Release and Staff

As Vanuatu was recovering from the natural disasters of 2023 and prolonged disturbance from the pandemic, the voluntary liquidation of Air Vanuatu in May 2024 created a major shock

to the

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