

Montevideo china electric vehicle market



Overview

With tax incentives and high gasoline prices, Uruguayans are turning to Chinese manufacturers, creating a shift in the market once dominated by US and European giants. We'll take you on a journey through Montevideo and Punta del Este, showcasing the diverse range of EVs . Battery-powered vehicles make up about a quarter of all new car and SUV sales in Uruguay, thanks to tax exemptions and the cost of filling up at the pump. According to Reuters, Peruvian green energy entrepreneur Luis Zwiebach . Uruguay has emerged as a regional leader in electric vehicle (EV) adoption, outpacing every country in Latin America with its rapidly evolving transport sector.

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[A Smart electric vehicle drives through the streets of Montevideo.](#)

Uruguay has become a focal point of South America's EV boom, from a bevy of China's BYD models crisscrossing the capital, Montevideo, to dozens of Teslas cruising along the famed



[Electric vehicle sales are booming in South America - without Tesla](#)

Chinese car makers are widening their footprint across South America with both traditional vehicles and EVs.

Electric car use by country

China also dominates the plug-in light commercial vehicle and electric bus deployment, with its stock reaching over 500,000 buses in 2019, 98% of the global stock, and 247,500 electric light commercial



China Electric Vehicles Market Size & Industry Report 2031

Battery electric vehicles led 2025 deliveries with a 57.72% share, anchoring the China electric vehicle market size for that year. Plug-in hybrids, however, are forecast to post a 20.88%



[China's BYD leads EV boom in wealthy South American nation facing](#)

Uruguay has become a focal point of South



China's BYD: The New EV Leader in Uruguay's Growing Market

With tax incentives and high gasoline prices, Uruguayans are turning to Chinese manufacturers, creating a shift in the market once dominated by US and European giants. We'll take you on a



[Latin Analysis: Uruguay Emerges As The Regional Leader In Electric Vehicles](#)

China's overall market share in the country has more than doubled since 2023, helped by the rapid uptake of compact and mid-range models that are priced well below their Western



BYD now dominates Uruguay's EV market,

America's EV boom, from a bevy of China's BYD models crisscrossing the capital, Montevideo, to dozens of Teslas cruising along the famed



[Electric Vehicle Sales Are Booming in South America - Without Tesla](#)

Sales of hybrid and electric vehicles hit a record 7,256 units in that period, up 44% year on year. China has been ramping up sales since the opening last year of the Port of Chancay, north



Chinese brands drive rapid shift in South America's

Chinese companies are using both combustion and electric models to quickly increase their market share in South America.

selling thousands of

China's grip on Uruguay's EV market is tight. About 90% of the 11,000 electric cars and SUVs sold this year came from Chinese brands, mostly BYD, JAC, and Omoda.



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