

# How much is the monthly income of a photovoltaic panel salesperson



## Overview

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As of Apr 8, 2026, the average annual pay for a Solar Sales Representative in the United States is \$132,389 a year. Just in case you need a simple salary calculator, that works out to be approximately \$63. This is the equivalent of \$2,545 /week or \$11,032 /month. It's a modest 7 kW solar energy system, but the payout?

Over \$2,000 in commission. Suddenly, selling solar power doesn't just feel like another hustle. These roles may often have "accelerators. " If you book more than X meetings per month, you may get paid more per additional meeting. Entry-level Solar Sales Reps with little to no experience can expect to make anywhere between \$39,960 to \$55,630 per year or \$19 to \$27 per hour. Just like any other job, the salary . Overall, solar sales reps require a mix of technical knowledge, sales skills, and customer service expertise to succeed.

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### How much do Solar Sales Reps Make: Solar Sales Job Salary

Sales professionals earn a percentage of the total value of the solar systems they sell. Commission structures typically range from 5% to 20% of the total value of the solar systems sold.

### How Much Do Solar Salesmen Make Per Sale? [Is It a Lot?]

If you're thinking about buying solar panels, you're probably wondering how much it will cost. But have you ever thought about how much does a solar salesman make per sale? In this blog



### How Much Do Solar Reps Make Yearly?

A top 10% solar power salesperson can make around \$120,000 per year, closing around 4.5 deals per month (50 deals per year) over 11 net productive months. A salesperson of this caliber will close

### [How Much Do Solar Panel Professionals Earn? A 2025 Salary Guide](#)

Let's illuminate the current salary landscape. The solar industry offers salaries that typically shine brighter than national averages, with 54.3% of positions earning \$6,000-15,000 monthly (\$830

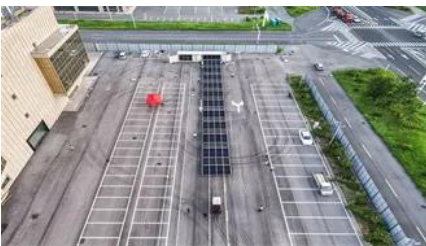


### Salary: Solar Sales Representative (Apr,



### **Solar Sales Commission: Earnings and Structure Explained**

This model combines a fixed base salary with variable commission earnings. It provides sales reps with a steady income while motivating them to exceed sales quotas, reducing financial



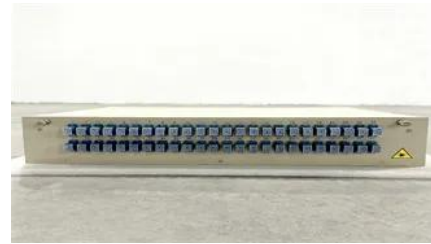
### **How Much Do Solar Sales Reps Make?**

The base salary provides a stable income, while the commission serves as an incentive for meeting and exceeding sales targets. The total earnings of solar sales reps can vary significantly



### **2026) United States**

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### **Guide to Solar Sales Compensation: Unpacking Salary and**

Solar Sales compensation is not standardized today. The structure will vary by company, so it is important to create a model to better understand how much you could be paid for any job offer you



### **Commission calculation for solar sales reps**

Solar sales reps are commonly paid only through commission, with no base salary. However, their commission structure is only sometimes straightforward and can be quite complex

## **Solar Sales Commission Guide: What You Can Earn & How It Works**

How Much Can You Earn? Understanding how much you can earn as a solar sales representative is crucial for setting realistic expectations and driving your sales efforts. Your earnings depend on a



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