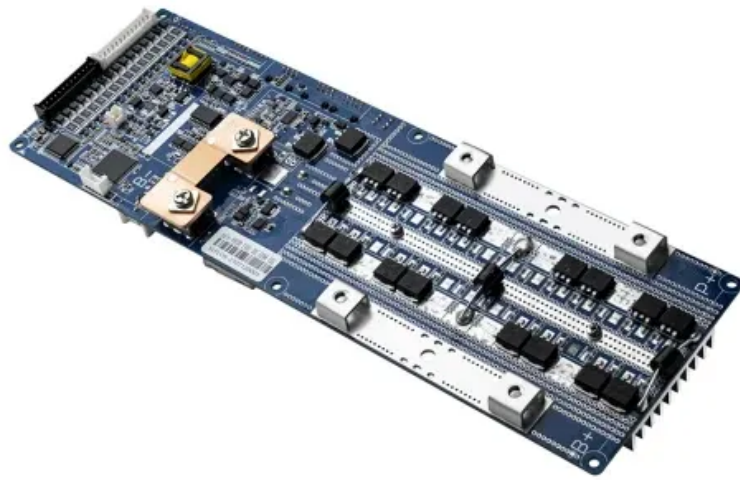


Agile octopus explained



Overview

Agile Octopus is a smart energy tariff provided by Octopus Energy. Much like its popular tracker tariff, this smart tariff directly tracks the price of wholesale energy, but with one crucial difference; rather than updating the energy price once a day, it updates every half an hour. Why?

Outside of daily energy 'rush hours' (usually between 4pm and 7pm, when everyone's generally using a lot of power, it's been cheaper than the Price Cap recently - and it even paid customers up to £22 to use electricity in July. While it is . Octopus Agile offers a dynamic solution: electricity prices change every 30 minutes, rewarding households that can use energy flexibly. This guide explains how Agile works in 2026, how to track your energy use, practical strategies to reduce costs, and how to avoid common pitfalls, helping you make . Audio tracks for some languages were automatically generated. [Sign me up](#) . Our recently updated smart action plan outlines the benefits a smarter system will bring to consumers, the energy industry and wider economy - worth up to £40 billion over the next few decades - all the while creating high quality jobs and UK Intellectual Property. We've passed the half-way mark in .

Agile octopus explained



[Octopus Agile - is it now an energy tariff worth switching to?](#)

Agile Octopus is a variable tariff where the rates you pay for energy can change half hourly, based on wholesale prices. It's been cheaper than the Price Cap recently - and it even paid



Agile Octopus , Smart tariffs explained

Agile Octopus is one of our smart tariffs, helping bring cheaper and greener power to all our customers, but it is directly impacted by the wholesale market



Octopus Energy Tariffs Explained

A plain-English guide to every Octopus Energy tariff. Agile, Go, Tracker, Flux, Cosy and more. Find out which one saves you the most money.



[One month on Agile Octopus: what changed when I looked at my own](#)

It grabs your half-hourly consumption data, hunts down the right Agile rates (Octopus keeps changing their product codes), and shows you what you would've paid.



Agile Octopus Experience

With Agile, your electricity price changes every 30 minutes based on the current wholesale price of electricity in your area. Your gas stays at a fixed price, whatever the current fixed

Octopus Agile Explained: How to Cut Your Energy Bills

Octopus Agile offers a unique opportunity for households to reduce energy costs by combining timing, automation, and real-time monitoring. By understanding consumption patterns,



[Octopus Agile - is it now an energy tariff worth switching to?](#)

We review the Agile Octopus smart energy tariff from Octopus Energy. We explain the pros and cons as well as how to apply.

[I tried the new Agile Octopus energy tariff that pays you to use](#)

Agile is a smart electricity-only tariff for existing customers only, although you can switch Octopus's standard tariff for a couple of weeks then move to Agile if you fancy giving it a



Agile Octopus

Agile customers are able to check energy prices for the following day online and through the Octopus app at 4:30pm every day. This allows them to see when the cheapest windows will be the next day,

Agile Octopus tariff review

We review the Agile Octopus smart energy tariff from Octopus Energy. We explain the pros and cons as well as how to apply.





What is Agile Octopus, and how do I join?

What is Agile Octopus, and how do I join? Agile Octopus is one of our beta smart tariffs, offering customers electricity prices that change every half an hour, based on the wholesale price of energy.

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